



# Me-TV Alaska - Anchorage and Southeast

LUC Rates apply during Political Windows for Primary & General Election

## Lowest Unit CANDIDATE Political Advertiser Rates

Specified and Pre-emptable (limit one placement per hour) of programming

*"Most Watched" is based on Me-TV Corporate Nielsen Annual Ratings Reports*

TIME	PROGRAM & DAY PART	:30 Per Spot Rate \$
<b>Morning/ Day</b>		
M-F 5-6a	Dragnet/ I Love Lucy	\$11
M-F 6-7a	Toon in with me (Various Cartoons)	N/A
M-F 7-8a	Leave it to Beaver	\$11
M-F 8-9a	Perry Mason <i>Most Watched</i>	\$11
M-F 9-10a	Matlock	\$11
M-F 10-11a	In the Heat of the Night	\$11
M-F 11a-12n	The Waltons	\$11
M-F 12n-1p	Gunsmoke <i>Most Watched</i>	\$11
M-F 1-2p	Bonanza <i>Most Watched</i>	\$11
M-F 2-3p	The Rifleman <i>Most Watched</i>	\$11
<b>EARLY FRINGE / ACCESS</b>		
M-F 3-4p	Wagon Train	\$11
M-F 4-5p	Adam-12	\$11
M-F 5-6p	The A Team	\$13
M-F 6-7p	M*A*S*H <i>Most Watched</i>	\$13
<b>PRIME/ LATE FRINGE</b>		
M-F 7p-8p	Andy Griffith Show	\$13
M-F 8-9p	Gomer Pyle/Green Acres	\$13
M-F 9-10p	Hogan's Heroes	\$13
M-F 10-1030p	Carol Burnett Show	\$13
M-F 1030p-11:30p	Perry Mason	\$13
M-F 1130p-12m	The Twilight Zone	\$13
M-F 12m-1a	Alfred Hitchcock Hour	\$13
<b>WEEKEND - SATURDAY</b>		
Sat 10a-11a	Maverick <i>Most Watched</i>	\$11
Sat 10a-11a	Wagon Train	\$11
Sat 11a-12n	Big Valley	\$11
Sat 12n-1p	Gunsmoke <i>Most Watched</i>	\$11
Sat 1-2p	Bonanza <i>Most Watched</i>	\$11
Sat 2-3p	Rawhide <i>Most Watched</i>	\$11
Sat 3-3:30p	Have Gun Will Travel	\$11
Sat 3:30-4p	Wanted: Dead or Alive	\$11
Sat 4-5p	The Rifleman <i>Most Watched</i>	\$11
Sat 5-6p	The Three Stooges <i>Most Watched</i>	\$13
Sat 6-7p	The Three Stooges	\$13
Sat 7-9p	Svengoolie - Horror (or) Sci-Fi Movie	\$13
Sat 9-10p	Sventoonie/Batman	\$13
Sat 10-11p	Star Trek - Original Series <i>Most Watched</i>	\$13
Sat 11p-12m	Kolchak - The Night Stalker	\$13

WEEKEND - SUNDAY		
Sun 9a-11a	The Flintstones/The Jetsons	\$11
Sun 11a-1p	Brady Bunch	\$11
Sun 1-4p	Summer of Me-TV Various	\$11
Sun 4p-5p	Full House	\$11
Sun 5-6p	Andy Griffith Show/Collectors Call	\$13
Sun 6-7p	M*A*S*H	\$13
Sun 7-9p	Perry Mason The TV Movies	\$13
Sun 9p	Best of The Ed Sullivan Show <i>Most Watched</i>	\$13
Sun 9:30p-10p	Carol Burnett Show	\$13
Sun 10-11p	The Dick Van Dyke Show	\$13
Sun 11p - 12a	The Honeymooners/Twilight Zone <i>Most Watched</i>	\$13
<b>Programs and Times Are Subject to Change</b>		

**Me-TV Alaska Program Pre-emption Policy:** An advertiser is buying, "the time slot; not a specific show".

If the show that is ordered is pre-empted by the Me-TV Network, the advertiser's commercial will air in the time slot ordered

**Make-Good Policy:** At the discretion of the station, pre-empted client commercials will run in a similar show {ie: Bonanza = Gunsmoke} at the same rate during the same daypart as originally booked.