



Me-TV ALASKA
Anchorage and Southeast
(907) 563-5226 kacn@kacn-tv.com

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All political candidates or their representative(s) may receive a copy of the political rate card by contacting Me-TV Alaska at (907) 563-5226 (or) e-mail kacn@kacn-tv.com

POLITICAL DISCLOSURE STATEMENT

During their election campaigns all legally/qualified candidates are entitled to purchase broadcast time on Me-TV Alaska's management reserves the right to limit the amount of time sold to any one "candidate"; but shall apply the principal of equal access to candidates when determining specific placement advertisements.

During the first 45 days preceding a primary election and the 60 days before a general election candidates will be given the, "Lowest Unit Charge" (LUC). The LUC shall be defined as the lowest unit rate card price paid by any non-political advertiser during the aforementioned days prior to an election.

TERMS AND CONDITIONS

1. Complete sponsor identification must be included in each advertisement as required by FCC rules and regulations. The words, "paid for" followed by the name of the candidate, group, or individual paying for the communication and the address of campaign headquarters must also be in all advertisements. Other rules may apply and it is the sole responsibility of each committee, candidate or their representative(s) to comply in accordance to FCC, FEC and APOC rules. Station shall be held harmless in the event of an omission of forms, signatures and any other element legally required by a committee, candidate or their representative
2. Cash payment in full is required at least one day prior to ads running. Credit or other payment terms will be at the discretion of Me-TV Alaska management. Any party said to be representing a candidate shall be liable for all charges in connection to airtime and (or) production expenses.
3. A signed political agreement form must accompany any, "time order". This form must list the directors, officers or other political entity purchasing the time. These NAB forms are available at the station.



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4. Me-TV Alaska will not provide commercial production for any political candidate or issue advertiser. Political advertisers must provide their own commercials and shall accept full responsibility and liability for the content within their advertisements. All ads will be required to abide all FCC, FEC and APOC regulations pertaining to the message, content and disclosures. In the event an ad is in question by an opposing candidate group or campaign's legal representation the station shall reserve the right to pull the ad from rotation for a period of time during which the station can conduct, "reasonable due diligence".
- 5) Affidavits of performance showing dates and times run, will be provided to all political advertisers at the end of the given broadcast month. However advertisers may request such information at any time during the time their spots are scheduled to air by contacting Me-TV Alaska at (907) 563-5226. Me-TV Alaska reserves the right to air conflicting political announcements in the same break but will try to have reasonable separation when possible. Political advertisements will be limited to one placement per hour of programming.
- 6) Me-TV Alaska Program Pre-emption Policy: An advertiser is buying, "the time slot; not a specific show". If the show that is ordered is pre-empted by the Me-TV Network, the advertiser's commercial will air in the time slot ordered.
- 7) Make-Good Policy: At the discretion of the station, pre-empted client commercials will run in a similar show {ie: Bonanza = Gunsmoke} at the same rate during the same daypart as originally booked.
- 8) All rates listed on the Me-TV Alaska Political Rate Card are Specified Placements but are also Pre-emptible. Candidate Rates have been based on our Lowest Unit Charge as calculated using FCC and FEC guidelines.